

"Leveraging Technology to Deliver Culturally-Optimized Health Programs"

presented by:

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Dr. Schroeder will provide an overview of the fast-growing use of technology to deliver linguistically- and culturally-appropriate health programs to diverse populations in the U.S. He will discuss new innovations and trends in health information technologies and opportunities for research, public health practitioners, and students. The talk will include a case study of a large, state-wide Hispanic Obesity Prevention Program that Dr. Schroeder's company, DrTango Inc, designed and implemented and is now administering for the Florida Department of Health.

Date: Wednesday October 24, 2007

Time: 12:00 - 1:00pm

Location: Emory University, Grace Crum Rollins Building,
School of Public Health, 7th Floor, Conference Rooms
721/729

Lunch: Bring your lunch